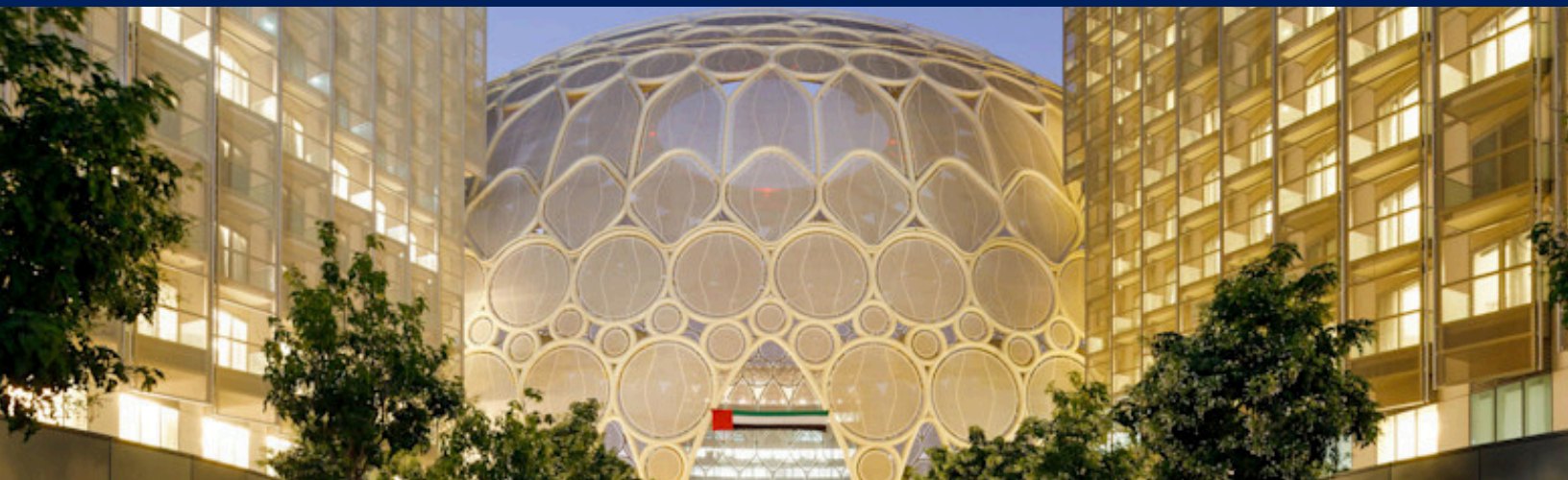


CELEBRATION OF

Healthcare **HEROES**

AT WORLD HEALTH EXPO DUBAI 2026

Al Wasl Plaza, Expo City
Monday, 9 February 2026



Hosted by



In Partnership with



naF



U.S.-U.A.E. Business Council
usuaebusiness.org

WHX Dubai

Sponsorship Prospectus



About The Event

The Celebration of Healthcare Heroes is an exclusive networking event honoring exceptional doctors, nurses, and allied healthcare professionals from the U.S. and the UAE. Designed to elevate their stories and inspire the next generation of healthcare leaders, this initiative also strengthens collaboration between the U.S. and UAE healthcare communities. Held at the close of opening day in the iconic Al Wasl Dome, the event will welcome government and industry VIPs from across MENA, alongside students from all seven Emirates, making it the signature reception of the week.

Join us in Recognizing the Heroes of the Healthcare Sector

As an official sponsor, your brand will be at the forefront of healthcare innovation and industry thought leadership, while ensuring maximum visibility among decision-makers, government officials, and top healthcare institutions at WHX 2026.

* Why Sponsor?

- Engage directly with WHX Dubai VIP's and healthcare delegations from around the world.
- Showcase your brand's commitment to the next generation of Emirati leaders.
- Gain premium exposure in one of the world's most iconic venues at the world's leading healthcare trade show.
- Position your company as a thought leader and key contributor to industry's most pressing challenges.
- Support STEM and expand the impact of the Astronaut Al Worden Endeavour Scholarship.





Corporate Recognition Packages

* **Title Sponsor** (Exclusive Opportunity)

Premier Recognition as the Event's Presenting Sponsor

All of the benefits of Platinum Sponsor, plus:

- **Branding:** "Celebration of Healthcare Heroes, Presented by [Your Company]" on all materials.
- **Speaking Opportunity:** Speaking opportunity during the award presentation.
- **Media Exposure:** Featured in event press releases, social media, and interviews.
- **Scholarship Contribution:** Includes all benefits of the Scholarship sponsor.
- 15 total tickets to the event.

\$100,000 investment

* **Platinum Sponsor**

Premium Brand Visibility & Thought Leadership

All the benefits of Gold Sponsor, plus:

- Two (2) Honoree nominations.
- Recognition during the award presentation.
- Opportunity to present your Healthcare Hero on the AI Wasl stage.
- Branding on digital marketing materials.
- Sponsorship acknowledgment in the USA Partnership Pavilion at WHX Dubai 2026.
- 10 total tickets to the event.

\$50,000 investment

* **Gold Sponsor**

High-Impact Brand Exposure

Sponsorship benefits:

- One (1) Honoree nomination.
- Invitation to Celebration of Healthcare Heroes VIP reception.
- Social media spotlight on Kallman Worldwide & WHX platforms.
- Branding in post-event video recap & honoree features.
- 5 total tickets to the event.

\$25,000 investment

* **Scholarship Sponsor**

Empowering the Future of Healthcare

- Direct support for students and STEM teacher through the Astronaut Al Worden Endeavour Scholarship Foundation (ESF).
- Recognition and acknowledgement in post-event video.
- On-stage participation at Endeavour Scholarship award ceremony on February 9, 2026 at WHX Dubai.
- Branding on ESF website, print, digital, and social media.

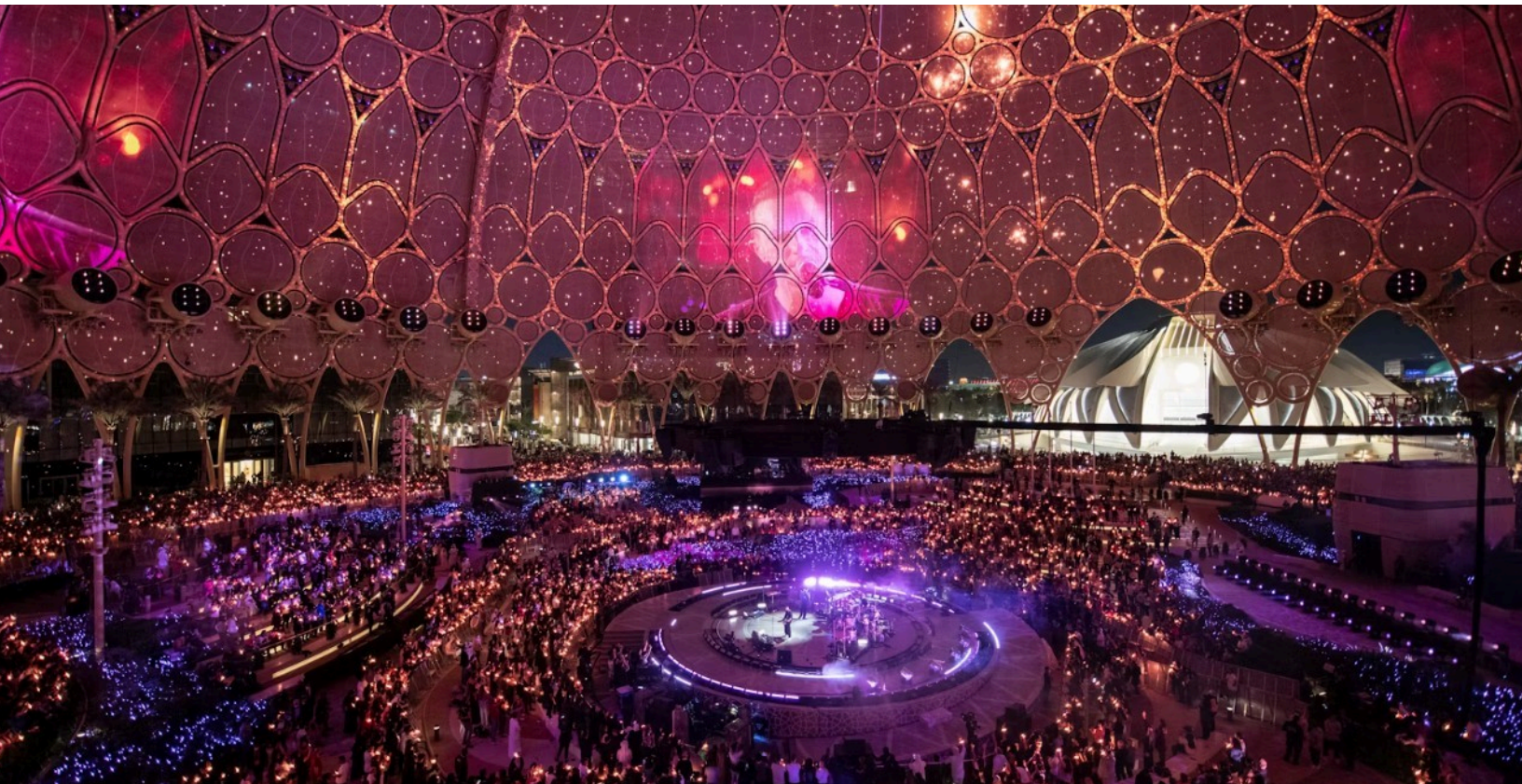


\$7,500 investment

Join Us in Making a Lasting Impact

By sponsoring the Celebration of Healthcare Heroes, you will not only gain unparalleled brand recognition at WXH 2026 but also contribute to meaningful industry advancements and inspire future healthcare heroes.

Secure Your Sponsorship Today! We're Excited to Collaborate.



Peter McKenna,
Vice President of Business Development



peterm@kallman.com



www.ourhealthcareheroes.com



Organizer of the USA Partnership
Pavilion at WHX Dubai



Organizer of the Celebration of
Healthcare Heroes at WHX Dubai